



**ST. PETERSBURG**  
FOUNDATION

## Catalyst for Good

For each participant in Catalyst for Good, we employ up to two dozen experts, producers and support staff to build, write, create and implement. Our producers are paid, which means C4G is creating jobs. The investment to participate is \$25,000. This is strong value for the large body of work and acumen brought to bear. Our key partners, Pinellas Community Foundation and Social Venture Partners, have generously offered to take on some of the investment. Partners from SVP are donating their time and expertise to the tune of \$5,000 in saved labor costs, reducing the investment to \$20,000.

## Jobs Catalyst

with the ongoing limitations to business and economic activities due to the COVID-19 pandemic, the St. Petersburg Foundation, together with its activation partner The St. Petersburg Group, offered the Jobs Catalyst Initiative to serve individuals, nonprofits and the community.

The Jobs Catalyst program provided support to:

- Area workers whose employment hours were reduced or cut due to COVID-19 effects.
- Area nonprofits who needed additional people-power to meet rising demand.
- The community through the good work done by participant workers newly plugged into area nonprofits.